

**METRO RTA
PLANNING / MARKETING / RAIL
COMMITTEE MEETING MINUTES
ROBERT K. PFAFF TRANSIT CENTER BOARD ROOM
THURSDAY, MARCH 16, 2023**

Committee

Members Present: Donald Christian, Gary Spring, Dana LaGarde,

Trustees Present: Robert DeJournett, Mark Derrig, John Valle, David Prentice, Christine Marshall, Vince Rubino

METRO Team

Members Present: Dawn Distler, Jay Hunter, Angela Neeley, Jarrod Hampshire Jim Meduri, Eric Scott, Shawn Metcalf, Jamie Saylor, Bambi Miller, Molly Becker, Valerie Shea, Stephanie Fairchild, Grace Doyle DeVon Tucker, Christian Troccoli, Eric Scott, Matt Mullen

CALL TO ORDER

Mr. Donald Christian called the meeting to order at 9:32am

APPROVAL OF MINUTES FROM THE FEBRUARY 16th MEETING

Mr. John Valle made a motion to approve the revised minutes from the February meeting. The minutes were unanimously approved.

SUB-COMMITTEE REPORTS

Marketing Report | Molly Becker

KPIs and agenda items were reviewed.

Planning Report | Valerie Shea

KPIs were reviewed and agenda items were discussed. A presentation was given on the Reimagine METRO Service Change. A question was asked about how long the seniors using the grocery bus will have to shop, and it was reported that there would be between an hour and a half and two hours between drop-off and pick up at the grocery store. A question was asked about whether a full sized bus or a demand response vehicle would be used as the grocery bus, and it was reported that the plan was to use a full sized bus to accommodate a large amount of shoppers. A question was asked about whether METRO had a grocery bus service in the past, and it was reported that there was pre-pandemic, which was suspended due to workforce challenges during the pandemic. A question was asked about grocery bus ridership, and it was reported that the bus had capacity for 20, and a maximum of 12 riders at a time at the larger senior buildings was anticipated. A question was how the grocery bus would differ from the previous iteration of the project pre-pandemic. It was reported that the

bus would go to one store instead of multiple, and that 29 senior buildings would be serviced, as opposed to the 5-10 that were served before. A question was asked about how many grocery stores would be in the network, and it was reported that there were about 10-15, but each building would only be able to access one store. A question was asked about how the groceries would get on the bus, and it was reported that the operator would be able to assist with groceries up to a limit.

Rail Report | Valerie Shea

Rail was discussed.

RESOLUTIONS

RESOLUTION 2023-05: A resolution approving the Service Equity Analysis for major service changes proposed with the Reimagine METRO fixed route transit service plan.

The Resolution was discussed.

Mr. Mark Derrig made a motion to recommend the resolution to the full board on March 28th. All present voted "Aye". The resolution was unanimously approved.

OTHER BUSINESS

CALL FOR ADJOURNMENT

Adjourned at 10:45am



**DAWN S. DISTLER,
CHIEF EXECUTIVE OFFICER/
SECRETARY-TREASURER**

3-16-23

Date